ORDER

■UU15 Orders Order / Rev: 69364 9856139 /Brad Alt Order #: Product Desc: Obama for America **WLYH CW15** Estimate: Flight Dates: 11/01/12 - 11/06/12 Primary AE: Millennium Washington DC Original Date / Rev: 10/31/12 / 11/07/12 Sales Office: **MNAT** Order Type: **GENERAL** Sales Region: National Name: **Greer Margolis Mitchell** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsic Ave Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Obama/D/President Name: A35+ Demographic: New Business Thru: **Product Codes:** Presidential Elections Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, POL-CAND, GEN Agency External ID:

Millennium Washington DC

Account Executive

End Date

Bill Plan

Start Date

10/29/12	11/06/12	108	\$11,410.00	\$9,698.50	November 2012	108	\$11,410.00	\$9,698.50
					Totals	108	\$11,410.00	\$9,698.50
Account Ex	xecutives							

Start Date / End Date

Start Of Order - End Of Order

Net Amount

Totals

Month

Spots

Order %

100%

Gross Amount

Net Amount

Rating 0.00

0.00

Order Share	Share	Total
WLYH CW15	5%	\$11,410.00

Spots

Sales Office

Gross Amount

Sales Region

Order Share	Share	lotai
WLYH CW15	5%	\$11,410.00
Market	100%	\$228,200.00

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	95%	\$216,790.00
WGAL	0%	\$0.00
WHP	0%	\$0.00
WHTM	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	WLYH	11/01/12	11/05/12	Daily Buzz Daily Buzz	CM	7-9a	M TF	:30	4	\$35.00 P-2	0.00 NM	4	\$140.00
E 2	WLYH	11/01/12	11/05/12	M-F 9a-10a M-F 9a-10a	СМ	9a-10a	M TF	:30	4	\$55.00 P-2	0.00 NM	4	\$220.00
E 3	WLYH	11/01/12	11/05/12	M-F 10a-11a M-F 10a-11a	СМ	10a-11a	M TF	:30	4	\$55.00 P-2	0.00 NM	4	\$220.00
E 4	WLYH	11/01/12	11/05/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	M TF	:30	4	\$55.00 P-2	0.00 NM	4	\$220.00
E 5	WLYH	11/01/12	11/05/12	M-F 12p-1p M-F 12p-1p	СМ	12p-1p	M TF	:30	4	\$55.00 P-2	0.00 NM	4	\$220.00
E 6	WLYH	11/01/12	11/05/12		CM	1p-2p	M TF	:30	4	\$55.00 P-2	0.00 NM	4	\$220.00

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Order / Rev: 69364

Advertiser:

Obama/D/President

Alt Order #: 9856139 /Brad Product Desc:

Obama for America

Flight Dates: 11/01/12 - 11/06/12 Estimate:

WLYH CW15

Ln Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spot	S	Rate Pri	Rtg Type	Spots	Amount
			M-F 1p-2p M-F 1p-2p									
E 7 WLYH	11/01/12	11/05/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	M TF	:30	4	\$55.00 P-2	0.00 NM	4	\$220.00
E 8 WLYH	11/01/12	11/05/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	M TF	:30	4	\$80.00 P-2	0.00 NM	4	\$320.00
E 9 WLYH	11/01/12	11/05/12		CM	4p-5p	M TF	:30	4	\$55.00 P-2	0.00 NM	4	\$220.00
E 10 WLYH	11/01/12	11/05/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	M TF	:30	4	\$50.00 P-2	0.00 NM	4	\$200.00
E11 WLYH	11/01/12	11/05/12		CM	6р-7р	M TF	:30	4	\$55.00 P-2	0.00 NM	4	\$220.00
E 12 WLYH	11/01/12	11/05/12	Sa Prime Access Rota Sa 7p-8p	toCM	7p-8p	S-	:30	1	\$80.00 P-2	0.00 NM	1	\$80.00
E 13 WLYH	11/01/12	11/05/12	<u>' '</u>	CM	7p-730p	M TF	:30	4	\$275.00 P-2	0.00 NM	10	\$2,250.00
1 WLYH Se		11/05/12 N	escription .	Star 7p-7	t/End Time (30p		/eekdays ThF	Lengt :3	<u>Rate</u> (\$275.00)	Rtg Type 0.00 <i>NM</i>		
5 NLYH M MG	o Avail] - 11/01/12- G for 14.11, G within Fli	36.1,14.1,	lon Reg 2 35.1,14.9,13.1	9p-1	0p	M	[:3	0 \$475.00	0.00 NM		
6 NLYH	11/01/12-	11/05/12 S	un Reg 2 35.1,14.9,13.1	8p-9	þ	-	Su	:3	0 \$225.00	0.00 NM		
7 NLYH ⊕ MG		11/05/12 S 36.1,14.1,	a-Su 10p-1030p News 35.1,14.9,13.1	10p-	1030р	-	SaSu	:3	0 \$120.00	0.00 NM		
8 NLYH M MG	11/01/12- For 14.11,	11/05/12 S 36.1,14.1,	a-Su 10p-1030p News 35.1,14.9,13.1	10p-	1030p	=	SaSu	:3	0 \$120.00	0.00 NM		
9 NLYH M MG	G within Fli 11/01/12- G for 14.11, G within Fli	11/05/12 M 36.1,14.1,	lon Reg 1 35.1,14.9,13.1	8p-9	lb	M		:3	0 \$400.00	0.00 NM		
10 NLYH ⊕ MG	11/01/12- For 14.11,	11/05/12 S 36.1,14.1,	a 1030p-1130p 35.1,14.9,13.1	1030	Op-1130p	-	Sa	:3	0 \$50.00	0.00 NM		
11 NLYH ⊕ MG	G within Fli 11/05/12- G for 14.11, G within Fli	11/05/12 M 36.1,14.1,	1-F 2p-3p 35.1,14.9,13.1	2p-3	Sp.	M	[:3	0 \$35.00	0.00 NM		
E14 WLYH	11/01/12	11/05/12	M-F 730p-8p M-F 730p-8p	СМ	730p-8p	M TF	:30	8	\$200.00 P-2	0.00 NM	7	\$1,075.00

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WLYH CW15

Order / Rev: 69364

Advertiser: Obama/D/President

Alt Order #: 9856139 /Brad Product Desc: Obama for America

Flight Dates: 11/01/12 - 11/06/12 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Time	Days		en Spot		Rate Pri	Rtg Ty	pe S	Spots	Amount
E14 WLYH	11/01/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	M TF	-	:30	8 \$	200.00 P-2	0.00 N	IM	7	\$1,075.00
	Date Rang		escription 1-F 730p-8p	Star 730p	t/End Time			kdays ThF	Length	Rate (\$200.00)	Rtg Typ			
See	MG 13.5,		13.8,13.9,13.10,13.11	, 00	, op		.,,		.00	(ψ200.00)	0.00	,,,,		
-	Avail] 11/01/12-	11/05/12 M	1-F 730p-8p	730p	o-8p		М Т	`hF	:30	(\$200.00)	٥.00 ٨	ΙМ		
	e MG 14.9, eempted by		1,14.12,14.13,14.14									١		
4 WLYH	11/01/12-	11/05/12 M	1-F 730p-8p 11,14.12,14.13,14.14	730p	o-8p		М Т	`hF	:30	(\$200.00)	0.00 \	JМ		
	eempted by		1,14.12,14.13,14.14									I		
			I-F 730p-8p	730p	o-8p		М Т	`hF	:30	(\$200.00)	٥.00 ٨	JМ		
	eempted by		1,14.12,14.13,14.14											
			1-F 730p-8p	730p	o-8p		М Т	`hF	:30	(\$200.00)	٥.00 ٨	JМ		
	e <i>MG 14.9,</i> eempted by		1,14.12,14.13,14.14									١		
_			1-F 730p-8p	730p	o-8p		М Т	`hF	:30	(\$200.00)	٥.00 ٨	JМ		
-	<i>MG 13.5,</i> Avail]	13.6,13.7,	13.8,13.9,13.10,13.11									١		
10 NLYH	11/01/12-		I-F 730p-8p	730p	o-8p		М Т	`hF	:30	\$200.00	0.00 N	IM		
-	for 14.4,1 within Fli	4.7,24.3,14 ght]	4.3,14.6									١		
11 WLYH	11/01/12-	11/05/12 M	•	7p-7	30p		М Т	`hF	:30	(\$275.00)	٥.00 ٨	JМ		
	<i>MG 13.5,</i> Avail]	,13.6,13.7,	13.8,13.9,13.10,13.11											
12 NLYH	-	11/05/12 S	at Reg 2	9p-1	0p			Sa	:30	\$175.00	0.00 N	IM		
-	for 14.4,1 within Fli	4.7,24.3,14 ahtl	4.3,14.6									١		
-			u 1130p-12a	1130)p-12a			Su	:30	\$50.00	0.00 N	IM		
_	for 14.4,1 within Fli	4.7,24.3,14	4.3,14.6									١		
		-	u 1130p-12a	1130)p-12a			Su	:30	\$50.00	0.00 N	IM		
-	for 14.4,1 within Fli	4.7,24.3,14 aht1	4.3,14.6									١		
		-	M-F 10p-1030p News	CM	10p-1030p	M TF	_	:30	4 \$	125.00 P-2	0.00 N	IM	4	\$500.00
			CBS 21 News on CW											
E 16 WLYH	11/01/12	11/05/12	M-F 1030p-11p M-F 1030p-11p	CM	1030p-11p	M TF	_	:30	4	\$65.00 P-2	۸ 00.0	IM.	4	\$260.00
E 17 WLYH	11/01/12	11/05/12	M-F 11p-1130p M-F 11p-1130p	CM	11p-1130p	M TF	-	:30	4	\$50.00 P-2	0.00 N	IM	4	\$200.00
E 18 WLYH	11/01/12	11/05/12	M-F 1130p-12a M-F 1130p-12a	CM	1130p-12a	M TF	-	:30	4	\$50.00 P-2	0.00 N	IM	4	\$200.00
E 19 WLYH	11/01/12	11/05/12	Sa 1030p-1130p Sa 1030p-1130p	CM	1030p-1130p	S	-	:30	1	\$50.00 P-2	0.00 N	ΙM	1	\$50.00
E 20 WLYH	11/01/12	11/05/12	Sa 1130p-1230a	CM	1130p-1230a	S	=	:30	1	\$50.00 P-2	0.00 N	IM	1	\$50.00
=			Sa 1130p-1230a											* • • • • • • • • • • • • • • • • • • •
E 24 WLYH	11/01/12	11/05/12	Sat Reg 1 Sat 8p-9p	CM	8p-9p	S-	-	:30	2 \$	150.00 P-2	0.00 N	IIVI	1	\$150.00
	Date Rang 11/01/12-	<u>ge</u> <u>D</u> 11/05/12 S	escription at Reg 1	Star 8p-9	t/End Time p			kdays Sa	Length :30	Rate (\$150.00)	Rtg Typ 0.00 A	o <u>e</u> VM		
	e MG 14.9, eempted by		11,14.12,14.13,14.14											
E 26 WLYH	11/01/12	11/05/12	Sun Reg 2 Sun 8p-9p	СМ	8p-9p	,	S	:30	1 \$	150.00 P-2	0.00 N	IM	1	\$150.00
E 27 WLYH	11/01/12	11/05/12	Sun Reg 3 Sun 9p-10p	СМ	9p-10p		S	:30	1 \$	135.00 P-2	0.00 N	IM	1	\$135.00
-												_•		

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WLYH CW15

Order / Rev: 69364

Advertiser:

Obama/D/President

Alt Order #: Flight Dates:

11/01/12 - 11/06/12

9856139 /Brad

Product Desc: Obama for America

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 28 WLYH	11/01/12	11/05/12	Big East Football Big East Football	СМ	Various	S-	:30	1	\$70.00 P-2	0.00 NM	1	\$70.00
N29 WLYH	11/01/12	11/05/12	Su 6-7p Su 6p-7p	СМ	6р-7р	S	:30	1	\$55.00 P-2	0.00 NM	1	\$55.00
N30 WLYH	11/01/12	11/05/12	Sun Reg 1 Sun 7p-8p	СМ	7p-8p	S	:30	1	\$225.00 P-2	0.00 NM	4	\$225.00
1 WLYH See	Date Rang 11/01/12- e MG 30.2, te to Politic	11/05/12 S 30.3,30.4,	Description Sun Reg 1 30.5	<u>Star</u> 7p-8	t/End Time Bp	<u>W</u>	eekdays Sι	Len	gth <u>Rate</u> 30 (\$225.00)	Rtg Type 0.00 NM		
⊕ MG	11/06/12- for 30.1 1	1/04	aily Buzz	7-9a	1	-]	Γ	:	30 \$60.00	0.00 NM		
3 NLYH ⊕ MG	for 30.1 1	11/06/12 M 1/04	1-F 9a-10a	9a-1	0a	- 7	Γ	•	30 \$55.00	0.00 NM		
4 NLYH ⊕ MG	for 30.1 1	11/06/12 M 1/04	1-F 11a-12p	11a-	-12p	- J	[:	30 \$55.00	0.00 NM		
5 NLYH ⊕ MG	3 within Fli 11/06/12- 3 for 30.1 1 3 within Fli	11/06/12 M 1/04	1-F 12p-1p	12p-	-1p	- 7	[:	30 \$55.00	0.00 NM		
N31 WLYH	11/01/12	11/05/12	Sa-Su 10p-1030p New CBS 21 News on CW		10p-1030p	11	:30	2	\$120.00 P-2	0.00 NM	2	\$240.00
N33 WLYH	11/01/12	11/05/12	Mon Reg 1 Mon 8p-9p	СМ	8p-9p	M	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
N34 WLYH	11/01/12	11/05/12	Fri Reg 1 Fri 8p-9p	СМ	8p-9p	F	:30	1	\$325.00 P-2	0.00 NM	1	\$325.00
N35 WLYH	11/02/12	11/05/12	M-F 7-730p M-F 7p-730p	CM	7p-730p	M F	:30	2	\$275.00 P-2	0.00 NM	1	\$275.00
1 WLYH See		11/05/12 N	Description 11-F 7-730p 13.8,13.9,13.10,13.11	<u>Star</u> 7p-7	t <u>/End Time</u> /30p		<u>eekdays</u> F	<u>Len</u>		Rtg Type 0.00 NM		
		11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	M F	:30	2	\$200.00 P-2	0.00 NM	1	\$200.00
1 WLYH See		11/05/12 N	Description M-F 730p-8p 13.8,13.9,13.10,13.11		t/End Time p-8p		<u>eekdays</u> F	Len		Rtg Type 0.00 NM		
N37 WLYH		11/05/12	Sun Reg 1 Sun 7p-8p	CM	7p-8p	S	:30	1	\$225.00 P-2	0.00 NM	1	\$225.00
N38 WLYH	11/01/12	11/05/12	Sa Prime Access Rota Sa 7p-8p	to€M	7p-8p	S-	:30	1	\$80.00 P-2	0.00 NM	1	\$80.00
N39 WLYH	11/02/12	11/05/12	M-F 10p-1030p News CBS 21 News on CW	CM 15	10p-1030p	M F	:30	2	\$125.00 P-2	0.00 NM	2	\$250.00
N40 WLYH	11/01/12	11/05/12	Sa-Su 10p-1030p New CBS 21 News on CW		10p-1030p	SS	:30	2	\$120.00 P-2	0.00 NM	2	\$240.00
N41 WLYH	11/01/12	11/05/12	Sat Reg 1 Sat 8p-9p	СМ	8p-9p	S-	:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
N42 WLYH	11/01/12	11/05/12	Sat Reg 2 Sat 9p-10p	СМ	9p-10p	S-	:30	1	\$175.00 P-2	0.00 NM	1	\$175.00
N43 WLYH	11/01/12	11/05/12	Sun Reg 2 Sun 8p-9p	СМ	8p-9p	S	:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
N44 WLYH	11/01/12	11/05/12	Sa 1030p-1130p Sa 1030p-1130p	СМ	1030p-1130p	S-	:30	1	\$50.00 P-2	0.00 NM	1	\$50.00
N		11/05/12		CM				1	P-2	0.00 NM	1	\$55.00

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0.00 NM

\$475.00 P-2

WLYH CW15

 Order / Rev:
 69364
 Advertiser:

 Alt Order #:
 9856139 /Brad
 Product Desc:

Mon 9p-10p

11/01/12 - 11/06/12

N47 WLYH 11/01/12 11/05/12 Mon Reg 2

Flight Dates:

Obama/D/President

M- - - - -

Obama for America

:30

1

Estimate:

9p-10p

СМ

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount M-F 2p-3p :30 \$55.00 45 WLYH 11/02/12 M-F 2p-3p M- - - - -N46 WLYH 11/01/12 11/05/12 Mon Reg 1 СМ 8p-9p :30 1 \$400.00 P-2 0.00 NM 1 \$400.00 Mon 8p-9p

Totals 108 \$11,410.00

1

\$475.00